

BRAIN TO BANK

HOW TO GET YOUR IDEA OUT OF YOUR HEAD AND CASH IN

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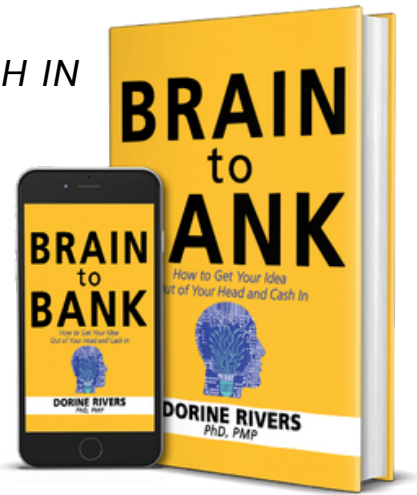
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No matter how brilliant you know your idea to be, the chain of events that brings that idea to market must follow a well-thought-out course of action.

Recognizing and developing well-targeted, innovative products and solutions and launching them on schedule and within budget is complicated.

Brain to Bank is the all-inclusive critical blueprint needed to successfully set in motion your new company, product, or service and help you get your idea out of your head and into the hands of consumers.

As you implement strategic actions to keep driving your idea forward, you'll finally experience your incredible idea going from mind to money.

Brain to Bank fills in the gaps of what you know, what you don't know, and, most importantly, what you don't know you don't know so you can finally cross the finish line and cash in!

Brain to Bank is for the gutsy entrepreneur willing to make it happen!

FREE RESOURCES



I have a plethora of resources and tools that will help you get your idea from brain to bank. I am forever searching for the latest and greatest roadmaps, websites, templates, checklists, guides, and strategies that will make it possible for you to create, market, and sell your product or service. With these additional resources, you'll be able to improve and accelerate getting your idea out of your head and cash in even quicker. Some of these resources include: The complete resources mentioned in the book, including links • Downloadable product development roadmaps, including one for FDA products • A comprehensive project management template • Business plan checklist • Customer avatar template • Distributor avatar template • Outsourcing guides and links • Survey guides and links • And much more. To download these free resources, scan the QR code or go to www.BrainToBank.com/Resources.

